

/SUPER NORMAL

17sundays

SPRING/SUMMER 2014

17S//RAW//MELBOURNE//2014//SOPHIES

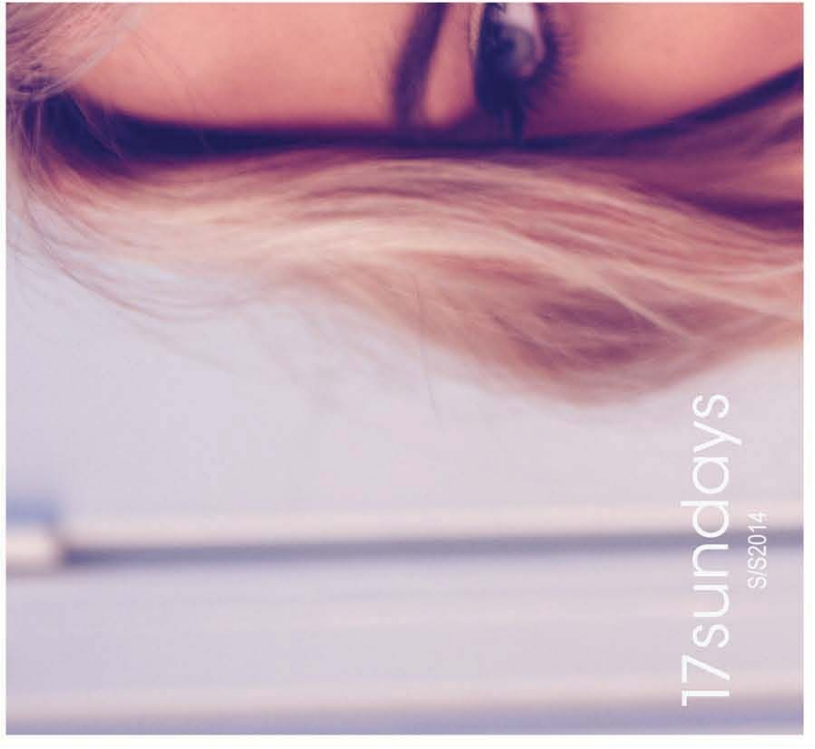
SUPER NORMAL Is a visual narrative, celebrating the process of fashion
and the girls who realise our vision.

This is how they live and work in 17

SUPER NORMAL



SOPHIE SHEPPARD //RAW//SHOT03_030



17 sundays
S/S 2014



17 SUNDAYS
/SOPHIE

17S//RAW//MELBOURNE/2014//SOPHIES





/QUESTION



You're a pretty good dancer, what's your stance on twerking?

Pretty good?? Haha...twerking is always a good thing, you just gotta totally own the moment and go with it! If you're not confident - don't do it, a half twerk aint cutel haha.

If we got matching tats what would they be? A little, white Egyptian ank on the inner wrist ...it means 'life'.

SOPHIE SHEPPARD



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/QUESTION

How much do you LOVE this jacket?

Haha.. I've seen this jacket on different people and they all look incredible in it. The colours and the studs work so well together and the fabric feels amazing on.

Best model moment?

Shooting editorial for Vogue Italia.

You looked amazing.

SOPHIE SHEPPARD



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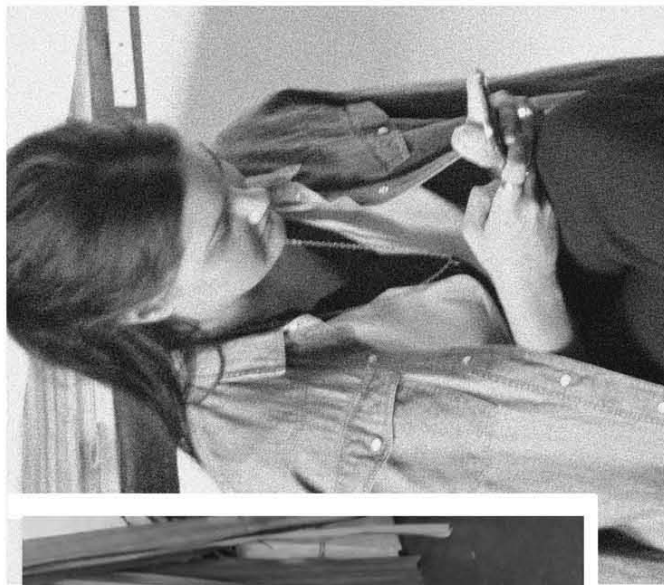
SOPHIE SLEPPARD /RAW/SHOT03_030

17S//RAW/ME/BOURSE/2014//SOPHIES



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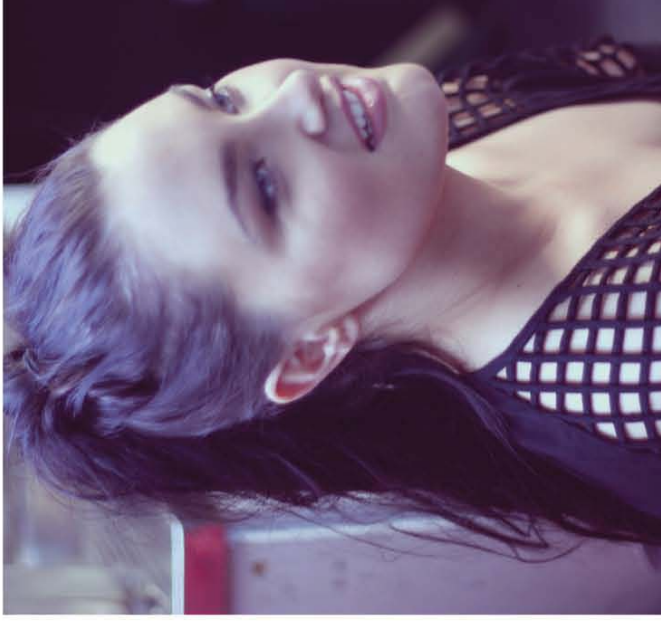


ELLEN KINSELLA



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QUESTION

If you had your own band, what would it be called and who would be in it?

It would be an all girl band with Margaret, Sophie and Chanel, and it would be called the 'Coven'

Biggest fashion mistake?

A white belt with a big buckle that I wore to DEATH in high school, coupled with white Adidas shell toe runners.

ELLEN KINSELLA





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17S//RAW/MELBOURNE/2014//MARGMCM

MARG





17S//RAW/MELBOURNE/2014//MARGMCM

QUESTION



What's your fave song to listen to while you're getting ready to go out?

'Mr Big Stuff' by Jean Knight ... 'who do you think you are'

So, we know you pretty well but, if you could warp yourself to any point in time, when would it be and who would you hang out with?

Gosh... no pressure huh? I would go hangout the gang at Studio 54, New York in the 70s would have been incredible. To come together with so many amazing influences, Andy Warhol, Michael Jackson J ames Brown, Elizabeth Taylor just to name a few. The ultimate fun house...

On the runway I'm thinking about?

BEYONCE

MARGARET MACPHERSON





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MARGARET MACPHERSON / BGM MODELS
SOPHIE SHEPPARD/BELLA MODEL MANAGEMENT
ELLEN KINSELLA/BELLA MODEL MANAGEMENT
H&MUA/ CHANEL FUCILE

MASSIVE THANKS TO EVERYONE ELSE WHO WORKED ON THIS AMAZING SHOOT



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